Alexandra Hinck

Cornell University
Department of Communication

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Education

Doctor of Philosophy, Communication
 Cornell University (projected graduation: June 2020)
 Dissertation: "Beyond bars: Managing affiliate stigma through self-expression and social support on Prison Talk Online"
 Committee: Dr. Susan Fussell (chair), Dr. Natalie Bazarova, Dr. Brooke Duffy, Dr. Karen Levy
Master of Science, Communication
 Cornell University (December, 2018)
 Chair: Dr. Susan Fussell
Bachelor of Arts, Psychology
 Beloit College (May, 2014), *Magna cum laude*
 Honors Thesis: "Desirability and conformity to gender roles: A re-evaluation of the Bem sex role inventory"
 Advisor: Dr. Greg Buchanon

Research Interests

Interpersonal communication
Intergroup communication
Stigmatized and marginalized groups
Computer-mediated communication

Social media
Identity management
Online social support
Mixed methods

Publications

Hinck, A. S. & Carr, C. T. (Accepted with Minor Revisions). Advancing a dual-process model to explain interpersonal versus intergroup communication in social media. *Communication Theory*

Hinck, A. S., Hinck, S., Smith, J., & Withers, L. (2019). Connecting and coping with stigmatized others: Examining social support messages in Prison Talk Online. *Communication Studies.*

Taylor, S., **Hinck, A. S.**, & Lim, H. (2017). What the selfie says: An experimental test of how selfies change social judgments on Facebook. *CyberPsychology, Behavior, and Social Networking.*

Manuscripts in Preparation

Hinck, A. S. & Fussell, S. *Disclosing too much: Perceptions of audience and decision-making of intimate disclosures on Twitter.*

Hinck, A. S. & Fussell, S. *Facebook in everyday life: Well-being management through daily Facebook activity.*

Hinck, S. S., **Hinck, A. S.,** & Withers, L. *Re-Imagining support: Success stories of re-entry through online narratives.*

Peer Reviewed Conference Papers/Posters

Withers, L., Hinck, S. S., **Hinck, A.S.,** & Smith, J. (2019, November). A community of survivors: Managing stigma of courtesy incarceration online. Panel session submitted to the Human Communication and Technology Division at the National Communication Association, Baltimore, MD.

Hinck, S. S., **Hinck, A. S.,** & Withers, L. (2019, November). Re-imagining support needs for successful re-entry into our communities. Panel session submitted to the Activism and Social Justice Division at the National Communication Association, Baltimore, MD.

Hinck, A. S. & Butkowski, C. P. (2019, November). Express your selfie!: Tensions of misrepresentation on Instagram. Panel session submitted to the Feminist and Women Studies Division at the National Communication Association, Baltimore, MD.

Hinck, A. S. & Carr, C. T. (2019, May). Advancing a dual-process model to predict interpersonal versus intergroup communication in social media. Paper presented at the annual meeting for the International Communication Association, Washington D.C.

Hinck, A. S., Hinck, S., Withers, L., Smith, J., & Boroch, A. (2018, November). Bringing support into play: Examining social support messages in PrisonTalk Online. Paper presented at the annual meeting for the National Communication Association, Salt Lake City, Utah.

Withers, L., **Hinck, A. S.**, Hinck, S., Smith, J. (2017, November) With a little help from my friends: Online social support for families of incarcerated persons. Panel session at the annual meeting for the National Communication Association, Dallas, TX.

Taylor, S. H., **Hinck, A. S.**, & Lim, H. (2017, May) What the selfie says: An experimental test of how selfies change Social judgments on Facebook. Paper presented at the annual meeting for the International Communication Association, San Diego, CA.

Hinck, A. S. (2017, March) Disclosing too much: Public intimacies on social networking sites. Paper presented at the annual meeting for the Central States Communication Association, Minneapolis, MN.

Smith, J., **Hinck, A. S.**, Withers, L., Hinck, S. (2016, November) Beyond social support and stigma: Enacting community in a virtual environment. Paper presented at the 2016 annual meeting for the National Communication Association, Philadelphia, PA.

Hinck, A. S. (April, 2014). Desirability and Conformity in Gender Roles. Paper presented at *38th Annual Beloit College Research Symposium Day.* Beloit, Wisconsin.

Hinck, A. S., Wash R., Vaniea K., & Rader, E. (July, 2013). What do YOU Think is a (computer) Virus?, Poster Presented at *Mid- Michigan Symposium for Undergraduate Research Experiences.* East Lansing, Michigan.

Hinck, A. S. (April, 2013). Identities Across Cultures: Denmark and United States. Paper Presented at *11th Annual Twin Ports Undergraduate Psychology Conference.* Superior, Wisconsin.

Grants

Hinck, A. S. [PI], Fussell, S. [Co-PI] Well-being and Safety Research, Facebook Research Grant (Submitted). Title: Tensions between privacy and support on Instagram and Prison Talk. Amount: $50,000

Hinck, A. S. [PI], Skurka, C. [Co-PI], Stoll, B. [Co-PI], Sannon, S. [Co-PI], and Kruzan, K. P. [Co-PI]. (Awarded) Cornell University, Media Studies Graduate Working Group Grant. Title: The Write Stuff: A Working Group to Examine Media and Technology from Multiple Perspectives. Amount: $1,200

Fellowships, Honors, & Awards

Provost Diversity Fellowship ($13,609), Cornell University, 2020
- Competitive one-term dissertation completion fellowship designed to support the diversity of Cornell's graduate student population.

Glass Family Fellowship ($3,266), Cornell University, 2019
- Recognizes a graduate student who exemplifies leadership and service to the Communication Department, Field, and Cornell University.

Outstanding Graduate Teaching Assistant Award, Cornell University, 2017
- Awarded to graduate teaching assistants who have made an important contribution to the instructional program of the College.

Bingham Fellowship in Psychology ($4,000), Beloit College, 2014
- Awarded to a promising psychology graduate who plans to attend graduate school in or related to psychology.

Guy A Tawney Prize, Beloit College, 2012
- Awarded to one promising sophomore with a Psychology Major.

Invited Talks and Guest Lectures

Negotiating Privacy in the Digital World
Cornell University, Summer, 2019
Human Development 1101, Growing up in the digital age: Identity, relationships, and well-being in the modern era, Guest Lecturer

Communicating Confidence: Presenting your Best Self and Reducing Anxiety
Cornell University, Fall 2018
College of Human Ecology Career Development Series

Do you imagine what I imagine?: Understanding imagined audiences and context collapse
Cornell University, Summer 2018
COMM 2450, Communication and Technology, Guest Lecturer

APA Citations: What, when, and how to cite your sources,
Cornell University, Spring 2018
COMM 2310, Writing about Communication, Guest Lecturer

Public Speaking Strategies for Success: Perfecting your Speech
Cornell University, Spring 2018
College of Human Ecology Career Development Series

Communicating Confidence for a Dynamic Presentation
Cornell University, Fall 2016, Fall 2017
College of Human Ecology Career Development Series

Preparing for Interviews: Communication Workshop
Cornell University, Fall 2016
College of Business

Teaching Experience

Communication and Technology, Teaching Assistant (Fall 2018, Fall 2019)
- 1 section of 300 students, supervised 2 undergraduate teaching assistants.
- This 200-level course introduces students to concepts and theories focusing on the intersection of communication and technology on the design, psychological, and sociological level.

Personal Relationships and Technology, Instructor of Record (Spring 2019)
- 1 section of 30 students.

- This 300-level course introduces students to interpersonal communication theories, computer-mediated communication theories, and family communication. Students complete their own research projects using the theories discussed in the course.
- I developed the syllabus and assignments for this course.

Writing about Communication, Teaching Assistant (Fall 2017)
- 2 sections, 30 students per section, supervised 4 undergraduate teaching assistants.
- This 200-level course introduces students to basic writing strategies and criteria for different written contexts.

Oral Communication, Instructor of Record (Spring 2016, Spring 2017)
- 2 sections, 25 students per section, supervised 4 undergraduate teaching assistants
- The 200-level course introduces students to basic speech composition and presentation strategies.

Psychology of Media Entertainment, Teaching Assistant (Fall 2016)
- 1 section of 120 students.
- This 400-level course introduces students to concepts and theories focusing on mass and media communication.

Educational Psychology, Teaching Assistant (Fall 2015)
- 1 lecture section of 120 students, 3 discussion sections of 20 students, supervised 3 undergraduate teaching assistants.
- This 300-level course introduces students to communication and psychological principles on learning and teaching in a classroom.

Statistics in Psychology, Undergraduate Teaching Assistant (Spring 2012)
- 2 sections, 30 students per section
- The course introduced students to basic statistical tests for social science research.

Research Experience

Graduate Research Assistant for Dr. Ifeoma Ajunwa in the School of Industrial and Labor Relations, Cornell University, Summer 2019
- Collected and wrote reports for a project that examined the sociological and legal impact of having technology in the workplace and how it is further marginalizing racial, and ethnic minorities.
- Recruited participants to be interviewed about workers' experiences with technology in the workplace.

Graduate Research Assistant, Intercultural Communication Lab, Cornell University, Spring 2018, Summer 2017, and Summer 2016
- Developed the Facebook Well-Being study and Disclosure Decision-Making on Twitter study.

- Conducted experience sampling experiment and interviewed respondents for the two studies.
- Analyzed interviews for the Twitter study.
- Supervised 3 undergraduate students and 1 Masters student on various projects

Lab Manager for Dr. Belogolovsky in the School of Industrial and Labor Relations,
Cornell University, 2014-2015
- Wrote annotated bibliographies about payment disclosure and workplace productivity.
- Conducted experiment about group productivity and payment disclosure.
- Managed undergraduate research assistant schedules for research projects.

Undergraduate Research Assistant, Behavioral Information and Technology Lab,
Michigan State University, Summer 2013
- Collaborated with an interdisciplinary lab to determine if participants' perceptions of computer security impacts computer behavior.
- Developed a survey to quantitatively determine how mental models of computer security predict computer behavior.
- Distributed, collected, and analyzed the survey to participants through mTurk, to determine the reliability of the survey.

Undergraduate Research Assistant, University of Michigan, Summer 2012
- Helped develop experimental materials and conducted experiments for a cross-cultural decision-making research project.

Service

Service for the Department
- *President of the Communication Graduate Student Association*. I organized and coordinated graduate student meetings and meals to discuss topics on research, teaching, and work-life balance. I also helped organized the perspective graduate student and new student dinners. Fall 2018-2019.
- Served on the Undergraduate Communication Department Scholarship and Award committee, Spring 2018.
- *Graduate Student Representative*. I was the liaison between graduate students and faculty. I attended faculty meetings and discussed any questions or queries that graduate students had with the faculty. Fall 2016-2018.
- Organized graduate student recruitment at the National Communication Association to increase visibility to a larger diversity of prospective students.

Service for the University
- *Graduate Student Ambassador*. I serve on this group to try to create a comfortable space for all graduate students at Cornell University and serve as a support group. I attend to McNair Conferences, meet with first generation prospective students at

Cornell University, and talk with new graduate students to discuss graduate school and answer any questions they have. Fall 2016-Present.
- *Graduate and Professional Women's Network*. This group organizes talks, dinners, and fireside chats to help women succeed in the academic and professional world. Fall 2016- Present.
- Presented workshops for new graduate students' and undergraduate students' on strategies for building confidence in public speaking. Fall 2016, Fall 2017.

Service for the Discipline
- Graduate Student Representative for the *Human Communication and Technology Division* at the *National Communication Association* 2019-2020
- Served as a reviewer for *New Media and Society*, 2019
- Served as a reviewer for *Transactions on Social Computing*, 2019
- Served as a reviewer for the Human Communication and Technology Division of the National Communication Association, 2018-Present.
- Served as a reviewer for the Communication and Technology Division of the International Communication Association, 2017-present.
- Served as a reviewer for *Cyberpsychology: Journal of Psychosocial Research on Cyberspace*, 2017-2018

Professional Development

Intergroup Dialogue Program, Cornell University, Spring 2020
- 6-week course focusing on connecting more effectively with students, faculty, and colleagues to learn how to engage in diversity and inclusion processes as a scholar and professional
- Engage in meaningful conversations about and across differences
- Learn how communicate productively through conflict and to respond to uncomfortable comments and situations

Teaching in a Diverse Classroom Workshop, Cornell University, Fall 2018
- 4-week workshop focusing on creating an inclusive classroom
- Read scholarly material on the psychological effects of inclusivity within the classroom
- Reflected and brainstormed strategies with other faculty and graduate students on new ways to increase inclusivity

Coleman Leadership Program, Cornell University, Summer 2017
- 1-week intensive workshop focusing on building leadership skills with fellow graduate students.
- Reflected on our own leadership tendencies and learned new leadership styles in team building exercises.

Professional Memberships

National Communication Association (NCA), 2015-present
International Communication Association (ICA), 2016-Present
Central States Communication Association (CSCA), 2016-2018